2019/2020 Advertising

Top 5 Reasons to Advertise:

1. As an added value of membership, only members of TAUD can advertise!
2. The Tennessee Utility News (TUN) reaches your target audience, mailed to an average of 5,000 recipients, four times a year for an annual circulation of 20,000 readers.
3. Content driven issues: TUN addresses important information & top issues affecting the water & gas industry.
4. The TUN is also available to read on e-reader & tablet devices via issuu.com
5. Advertising is one of the best investments you can make for your business.

Circulation:

The Tennessee Utility News (TUN) has an average annual circulation of 20,000 recipients, consisting of people in the water, wastewater and natural gas industries. Our readership includes: managers, operators, state legislators, rural and economic community development officials, as well as state & federal agencies. The TUN is also available at Legislative Plaza on Tennessee’s Capitol Hill.

Contact:

Vanessa Solís
Publications & Advertising Coordinator
(731) 352-8256
vanessasolis@taud.org
TN Utility News Magazine
Final Trim Size: 8.375” x 10.625”

ADVERTISING RATES

<table>
<thead>
<tr>
<th></th>
<th>Black &amp; White Ads per issue</th>
<th>Full Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Card</td>
<td>$200</td>
<td>$500</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$350</td>
<td>$1,200</td>
</tr>
<tr>
<td>Half Page</td>
<td>$500</td>
<td>$1,800</td>
</tr>
<tr>
<td>Full Page</td>
<td>$750</td>
<td>$2,400</td>
</tr>
<tr>
<td>Full Color Ads</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Card</td>
<td>$400</td>
<td>$1,100</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$850</td>
<td>$3,200</td>
</tr>
<tr>
<td>Half Page</td>
<td>$1,425</td>
<td>$5,000</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,920</td>
<td>$6,670</td>
</tr>
<tr>
<td>Inside Cover</td>
<td>$2,400</td>
<td>$8,600</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$2,400</td>
<td>$8,600</td>
</tr>
</tbody>
</table>

Full payment should be received prior to running advertisement, unless an installment agreement has been made. Cancellations must be received 30 days prior to the content deadline in which the ad would be placed (see submission deadlines at left). Cancellations will not be accepted once the deadline has passed; your ad will be published in that issue and the advertiser will be responsible for the service rendered. Acceptable forms of payment are: company check, VISA, Mastercard, Discover and American Express.

All artwork must be submitted in high resolution (300 dpi) & in one of the following formats: PDF, EPS, TIFF, or JPEG. All fonts and graphics should be embedded into the artwork. Color files must be in supplied in CMYK mode. Ads should be sent via e-mail to vanessasolis@taud.org. If the file is too large to e-mail, please contact Vanessa to make other arrangements.

Date Submitted: ______________________

Company Name ___________________________________________ Product/Service ___________________________

Contact Name __________________________________________ Phone Number (_____) _______ - __________

Billing Address _________________________________________ City/State ___________ ZIP ________

Email Address __________________________________________ Please Invoice [ ] Payment Enclosed [ ]

If preferred, you may use your Master Card, American Express, Discover or Visa. Only provide your credit card information on forms that are to be direct mailed or faxed. We cannot accept credit card information via email, including attachments.

Credit Card Number ______________________________________ Exp. Date _________ Total Due _________

Card Holder Name ________________________________________ Signature _____________________________

Billing Address _________________________________________ City/State __________ ZIP ________

Receipt Needed? [ ] Yes [ ] No Send Receipt To ____________________________________________________

Please send payment information or check (made payable to TAUD) to:
TAUD | P.O. Box 2529 | Murfreesboro, TN 37133
Fax: (615) 898-8283