

Tennessee Utility News Ad Agreement

Company : _____
 Contact Name: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (____) _____ - _____
 E-mail: _____

1. **ISSUE TO RUN:** () 1st Quarter () 3rd Quarter
 () All () 2nd Quarter () 4th Quarter

2. **SIZE OF AD:**

- () Business Card
- () 1/5 Page
- () 1/4 Page
- () 1/3 Page
- () 1/3 Page
- () Jr. Page
- () 1/2 Page
- () Full Page
- () Full Page with bleed

3. **PLACEMENT OF AD:**

- () Horizontal () Vertical

4. **COLOR OF AD:**

- () Black & White
- () Full Color (CYMK)

Amount paid for this advertisement is \$ _____
 (Check, Visa, MasterCard, Discover, American Express accepted)

Card # _____ Exp. Date ____/____/____

Billing Street Address: _____

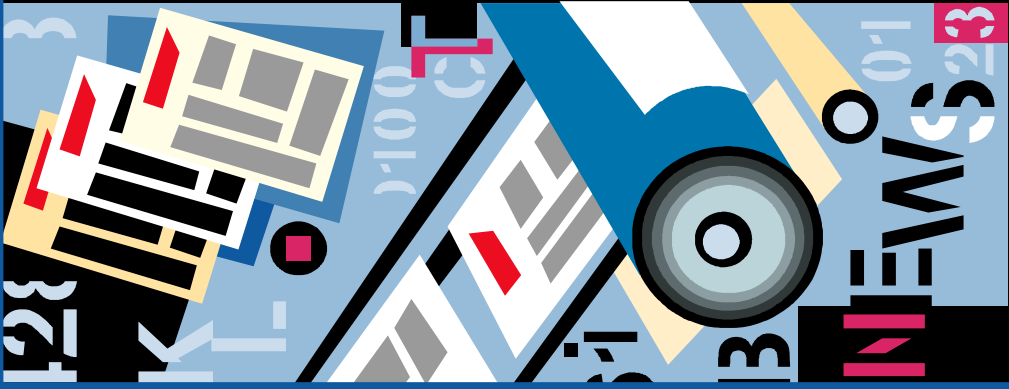
Zip: _____ Card Holder's Name: _____

Signature: _____

Mailing TAUD Shipping TAUD
 Address: P.O. Box 2529 Address: 840 Commercial Court
 Murfreesboro, TN 37133-2529 Murfreesboro, TN 37129

Tennessee Utility News

Advertising Information



At a Glance
Tennessee Utility News is a quarterly publication for the Tennessee Association of Utility Districts (TAUD) to keep utilities informed about:

- New Products and Services offered by the Associate Members of TAUD
- Current and Anticipated Legislative and Regulatory News
- What's New in the Water, Wastewater and Natural Gas Industries
- Professionals Involved in the Water, Wastewater and Natural Gas Industries
- Important Meeting Dates and Scheduled Workshops

Articles printed in *Tennessee Utility News* are written by experienced people in the industry who are involved in the everyday operation of utilities.



**Tennessee Association
 of Utility Districts**
 Vital for Tennessee's future

Revised 9/09

Circulation

The TN Utility News is a 8 3/8" x 10 5/8", full color, saddle-stitched magazine mailed to over 5,200 people in the water, wastewater and natural gas industries, including:

- Managers
- Operators
- State Legislators
- Rural and Economic Community Development Officials
- State and Federal Agencies

Advertising Requirements

We prefer that advertisements be submitted electronically. Ads submitted should be correct size and HIGH RESOLUTION (at least 300 dpi) TIFF, EPS and PDF formats with fonts and graphics embedded. TAUD will not be responsible for the ad's quality if it is not received in the preferred format. You may e-mail the ad to: ToniaPass@taud.org or files too large to e-mail should be mailed to the TAUD office, Attention: Tonia Pass, on CD with a color proof. Larger size ads may also be uploaded to an FTP site with a link and necessary download information provided to TAUD prior to the ad closing date. Color ads must be in CYMK mode.

Payment

Full payment must be received prior to printing. Cancellations must be received 30 days prior to the Closing Date. Cancellations will not be accepted after the Closing Date; the ad will run in the current magazine issue and the advertiser will be responsible for payment. Acceptable forms of payment are: company check, VISA, MasterCard, Discover and American Express.

Ad Closing Dates

- 1st Quarter January 1
- 2nd Quarter April 1
- 3rd Quarter July 1
- 4th Quarter October 1

Questions?

The TAUD office hours are from 7am - 5pm Central Time. Please contact the TAUD office for further information regarding advertising. Phone: (615)896-9022 Fax: (615)898-8283 E-mail: ToniaPass@taud.org

Please Note: Advertising is reserved for TAUD Members only.

Full Color Ads (CYMK only)	One Issue	Full Year
Business Card	\$360	\$520
1/5 Page	\$1150	\$4000
1/4 Page	\$1225	\$4255
1/3 Page	\$1325	\$4600
Jr. Page	\$1365	\$4750
1/2 Page	\$1425	\$4945
Full Page	\$1920	\$6670
Full Page (Inside Front Cover or Inside Back Cover)	\$2400	\$8600
Back Cover (3/4 Page)	\$2400	\$8600

Black/White Ads	One Issue	Full Year
Business Card	\$180	\$260
1/5 Page	\$280	\$980
1/4 Page	\$300	\$1035
1/3 Page	\$360	\$1245
Jr. Page	\$390	\$1350
1/2 Page	\$415	\$1440
Full Page	\$660	\$2300

We prefer that advertisements be submitted electronically. Ads submitted should be correct size and HIGH RESOLUTION TIFF, EPS and PDF formats with fonts and graphics embedded. Color ads must be in CYMK mode.

Ad Sizes:

Width
 Business Card - 3.5625"
 1/5 Page Horizontal - 4.8336"
 1/4 Page Vertical - 3.5625"
 1/3 Page Vertical - 2.2917"
 1/3 Page Horizontal - 4.8315"
 Jr. Page Vertical - 4.8336"
 1/2 Page Horizontal - 7.375"
 Full Page - 7.375"
 Full Page with bleed- 9"

Height
 2.0313"
 2.7921"
 4.3125"
 8.877"
 4.3125"
 5.8329"
 4.3125"
 8.875"
 12" (Maximum Bleed)

