

TAUD ASSOCIATE SUPER BOOSTER PROGRAM



Welcome to the TAUD Associate Super Booster Program! We hope this question and answer sheet provides insight to the questions you might have about the Super Booster Program. We are excited to offer this to you and truly believe it will be beneficial to your company.

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Question: What is a TAUD Super Booster?

Answer: A TAUD Super Booster is an Associate Member that is very active within TAUD. These members attend a majority of TAUD functions and stay current with their membership. A Super Booster has a choice of three different levels of sponsorship: Platinum, Gold, and Silver. These packages are designed with the Associate Members needs in mind. A member may choose to sponsor as much or as little as they would like.

Question: What is the purpose of a TAUD Super Booster?

Answer: The purpose of a Super Booster is to support TAUD while receiving the recognition you deserve. TAUD values our committed Associate Members and realizes that without their support our Association would not be what it is today. The Super Booster program provides a way for Associate Members to choose their level of activity within the Association. The level of rewards correlates with the level of sponsorship. The Super Booster program allows Associate Members to “step up” their level of involvement with the Association.

Question: What is the purpose of a sponsorship package?

Answer: The purpose of a sponsorship package is to let you choose the level of sponsorship that is right for you. Some Associates may want to attend all functions and sponsor everything from meals to golf tournaments. Other Associate Members may only want to attend conferences and pay their regular membership dues. By having different levels in sponsorship Associate Members can support TAUD and decide what is truly important to their company.

Question: What is the benefit of becoming a Super Booster?

Answer: Advertising, Rewards, Convenience, and Support of TAUD

- **Advertising** -- By becoming a Super Booster you receive what every Associate Member truly wants which is advertising, advertising, and more advertising. Advertising to the utility members of TAUD is invaluable because TAUD utilities are so loyal to the Associate Members of this Association. By becoming a Super Booster you have the opportunity to choose the level of advertising you would like. You can do anything from having your name in *The Tennessee Utility News* to having a link from TAUD's website to yours.



- **Rewards** – In addition to advertising our Super Boosters will receive additional rewards. Super Boosters will be eligible to receive utility mailing labels and attendee listings to make your job easier. Super Boosters will also receive a “priority” booth spot at both the Business Conference and Operator Expo. One of the most practical rewards received by becoming a Super Booster is the ease of registering for a conference. By paying a one-time fee, all you have to do is fax in a registration form to inform us of who is coming. You avoid the hassle of trying to get advertising information in before spots fill up. A Platinum Super Booster will never have to worry about sending in information to sponsor a shirt or to advertise on a notebook – by being a Super Booster you have taken care of these details.
- **Convenience** – Another benefit of the Super Booster program is convenience. We understand that many of you have difficulty working each conference or sponsorship opportunity into your budget. Many of you have to seek the permission of your corporate office to attend each event. By becoming a Super Booster you will only have to write one check for all of the conferences, sponsorship opportunities, and membership dues. The only items not covered by the Super Booster program are Activity Fees, and the TUPAC Golf Tournament.
- **Support of TAUD** – As the saying goes “You get out of it what you put into it.” So many of you are extremely involved in TAUD. You take pride not only in your company but also in our Association. By becoming a Super Booster you will become an elite part of the TAUD membership. Those of you that are already so active in our Association should receive more benefits due to your involvement in TAUD. By attending all of the major conferences TAUD has to offer, you will begin to make valuable contacts that will help you in your business. You also gain the satisfaction that you are helping TAUD as well.

Question: How long does the Super Booster package last me?

Answer: You must renew your package just like your membership dues. The package will last you one year. When annual membership dues are sent you to each year you will then have the opportunity to renew your Super Booster package.

Question: How do I become a Super Booster?

Answer: An Associate Member can become a Super Booster by choosing the level of sponsorship that suits them best and completing the necessary paperwork. You may pay by check, Visa, or Master Card. After completing these easy steps you can officially be a TAUD Super Booster!

