2017 Business of Running a Utility Conference

Gatlinburg Convention Center

August 9-11

Vendor Information & Registration
THE BUSINESS OF RUNNING A UTILITY CONFERENCE
August 9 - 11, 2017 | Gatlinburg Convention Center
Register online at www.taud.org
Please make copies of this form for more than 4 registrants.

SUPERBOOSTERS: Even if you do not owe booth fees for this event, you MUST register to guarantee your booth space!

Registerant 1: _____________________________________________  Registerant 2: _____________________________________________
Registerant 3: _____________________________________________  Registerant 4: _____________________________________________

Company: __________________________________________________
Address: __________________________________________________
City: ________________________________________________________  State: ______  Zip: ____________
Phone: _____________________________  Signature: ______________
E-mail: _____________________________

TAUD MEMBERS
Booth Registration for Two $675 (by July 21), plus x $50 = $_____
Booth Registration for Two $775 (after July 21), plus x $50 = $_____
Additional Booths Additional x $250 = $_____
Attending Only (no exhibit) $375 Attendee List (available after conference) $100 Superboosters receive this at no charge = $_____

NON-TAUD MEMBERS
Booth Registration for Two $1,200 (by July 21), plus x $50 = $_____
Booth Registration for Two $1,300 (after July 21), plus x $50 = $_____
Additional Booths Additional x $400 = $_____
Attending Only (no exhibit) $600 Attendee List (available after conference) $200 = $_____

BOOTH PREFERENCE
Provide booth numbers in accordance with the enclosed Exhibit Hall layout; choices are not guaranteed.
First Choice: __________ Second Choice: __________ Third Choice: __________

BOOTH ITEM/SERVICE/Sponsorship Request
Electricity included in booth fee

Additional tables________________________________________________________ x $30 = $_____
Additional chairs______________________________________________________ x $5 = $_____
Exhibit Hall Breakfast Sponsor (receive sponsorship recognition) $125 = $_____
Exhibit Hall Door Prize Sponsor (receive sponsorship recognition) $25 = $_____

EXHIBIT HALL MEALS
Please list spouse or children also attending breakfast and/or lunch.

$20 x breakfast(s) = $_____
$20 x lunch(es) = $_____
$20 x breakfast(s) = $_____
$20 x lunch(es) = $_____

Total Amount Due = $_____

If preferred, you may use your Master Card, American Express, Discover, or Visa.
Only provide your credit card information on forms that are to be direct mailed or faxed.
We cannot accept credit card information via e-mail, including attachments.

Credit Card Number: _____________________________________________  Exp. Date: ___________ Amount: ___________
Card Holder Name: ______________________________________________
Billing Address: _________________________________________________  State: ______  Zip: ____________
E-mail for receipt: ______________________________________________

[Your Company Name] TAUDBusinessofUtilityConferences sent

Black Bear Inn & Suites (865) 436-3565 $92-$122
(Formerly the Clarion Hotel) Group Code: 2368 www.blackbearinn.com

Courtby Marriot (865) 436-2008 $149-$159
www.marriott.com

Greystone Lodge (865) 451-9202 $108
www.greystonebudgets.com

Hampton Inn (Parkway) (865) 436-4878 $125
Group Code: TAU1017 www.hamptoninn1.tn.com

Greystone Lodge (865) 436-4993 $149
Reservations available starting July 1 www.hamptoninn1.tn.com

Hilton Garden Inn (865) 436-0048 $139-$189
www.hilton.com

Holiday Inn Express (865) 395-6623 $92-$122
www.holidayinn.com

Holiday Inn Vacation Club (865) 395-6623 Call for rates
www.holidayinn.com

Don't Forget!
The Gatlinburg Convention Center provides access to electricity, however you must bring your own extension cords. Please note that the convention center does not provide carpeting for booths.

For your convenience, you may have items shipped to the convention center ahead of your arrival:

Your Company Name ATTN: Lena Marler 234 Historic Nature Trail Gatlinburg, TN 37738

Held in the mountains of Gatlinburg, this is TAUD's largest indoor conference. Offering Continuing Education sessions for both the administrative and operational sides of a utility, session topics are designed to ensure that attendees are kept up-to-date as possible with regards to the latest regulations, technologies, and services available in our industry. One of the major highlights of this conference is the Exhibit Hall, where attendees have the opportunity to meet one-on-one with vendors and distributors and to network with other utility personnel.

The Business Conference also offers three events for attendees to participate in that benefit TAUD's Tennessee Political Action Committee (TUPAC): the Henry Etrod Memorial Golf Tournament, TUPAC Trap Shot and the TUPAC Silent Auction. Every year our industry is faced with a number of challenges, making it increasingly difficult for our utilities to operate and exist. By participating in one (or all) of these fundraisers, you're not only providing funds to help ensure a secure future for our utilities, you're also coming together with other utility personnel.

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TUPAC Trap Shot and the TUPAC Silent Auction.

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**Booths in red have already been reserved by Superbooster sponsors.**
Every August during the Business of Running a Utility Conference, TAUD hosts the TUPAC Golf Tournament, Trap Shoot and Silent Auction events. Proceeds from these annual events benefit the Tennessee Utility Political Action Committee, or TUPAC. If you’re playing golf, participating in the trap shoot or bidding on silent auction items, you are directly assisting TAUD in our legislative efforts.

All utility commissioners, managers, employees and associate members of TAUD are eligible to donate, however, any funds donated to TUPAC must be from personal accounts. TUPAC is required to report donations from individuals that exceed $100 within a reporting period. If your donation exceeds $100, please be sure to obtain and complete a disclosure form and return it to TAUD staff.

TAUD encourages you to support TUPAC by participating in one of these annual fundraising events or by donating to the Silent Auction. To learn more about TUPAC, visit www.taud.org and click on the Legislative tab. You may also contact Larry Lewis at (731) 234-0360 or by e-mail at larrylewis@taud.org.

**TUPAC GOLF TOURNAMENT**
*Wednesday, August 9*
Registration/Breakfast: 6:30 am
Shotgun Start: 8:00 am

**TUPAC TRAP SHOOT**
*Wednesday, August 9*
Registration: 9:30 am
Shotgun Start: 10:00 am

**TUPAC SILENT AUCTION**
*Donation Drop-Off: Wednesday 1:00-6:00pm*
*Wednesday, August 9* 4:30-7:00pm
*Thursday, August 10* 7:30-1:00pm
Henry Elrod Memorial Golf Tournament

August 9, 2017

The Sevierville Golf Club
1444 Old Knoxville Highway
Sevierville, TN 37876
(865) 429-4223

Registration/Breakfast: 6:30am
Shotgun Start: 8:00am

Single Registration Fee: $90
Team Registration Fee: $360
Hole Sponsorship: $300

For more information, contact:
Larry Lewis (731) 234-0360
Mike Clingenpeel (615) 476-8400

Visit www.taud.org to register

Proceeds from this tournament help fund the Tennessee Utility Political Action Committee (TUPAC).